CIC 2010 – meeting of minds

The Clinical Innovations Conference held this year at the Royal College of Physicians was hailed a great success, with leading minds in aesthetic and restorative dentistry taking to the stage to share their expertise with enthusiastic clinicians at all stages in their careers. The two-day event, organised by dental education provider Smile-on, the AOG and in association with The Dental Directory, lived up to its reputation as being one of the most inspiring and informative conferences in the dental calendar. The event enjoyed a very high turn out with lecture theatres bursting at the seams for some of the most popular talks.

Dr Julian Webber began the conference with a lecture entitled Management of Endodontic Success, during which his passion for endodontics clearly shone through. “I love endo, that’s all I do,” he proclaimed. Making use of recent case studies, Dr Webber detailed the factors influencing re-treatment decisions, actively involving the audience in the discussion with a generous dose of humour. He highlighted the importance of re-treatment before the placement of a restoration and discussed re-treatment procedures. Delegates also learned how to cost re-treatment when to refer cases on and details of how best to achieve just that.

Dr Omar (left) with Smile-on’s Naomi Tamir

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Alongside the various lectures and seminars, a limited number of exhibitors were on hand to discuss their services with attendees. The manageable size of the exhibition hall enabled delegates to visit each stand in their own time without having to rush, and the prestigious venue and five star service offered at the Royal College of Physicians ensured that the conference went without a hitch.

Having worked so hard during the day, delegates let their hair down at an elaborate charity ball held at the Marriott Hotel in Grosvenor Square. The theme of the evening was The State of the Nation. Raj Rayan addressed the party on what he thought the future holds for post-election Britain in the dental profession. Partygoers were also treated to a fantastic performance from singing dentist Andrew Bain. Exhibitors and clinicians alike danced the night away into the small hours ahead of the second day of the busy conference.

Delegates commented on how well organised and informative the Clinical Innovations Conference had been. A testament to the hard work and dedication of the conference’s organisers – Smile-on, provider of accredited healthcare education, and the AOG. Both organisations share a common goal: to raise clinical standards in the dental practice and to improve the treatment the patient receives. This year’s Clinical Innovations Conference certainly helped achieve just that.